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REC RIDER



Your Source for PA Off-Road Recreation Riding

COLOR AD

(Price Per Issue)

	One Issue	Three Issues	Six Issues	Pre Pay Full Year
CENTER SPREAD	\$1600	\$1400	\$1200	\$8000
FULL PG	\$600	\$550	\$500	\$2700
HALF PG	\$350	\$325	\$300	\$1620
QUARTER PG	\$195	\$185	\$175	\$945
EIGHTH PG	\$100	\$95	\$90	\$486

AD COPY DEADLINE is the FIRST Wednesday of each month.

Size

Measurement

CENTER SPREAD	2 FULL PAGES plus Gutter
FULL PAGE	4 COL (7.175") X 9.6"
HALF VERTICAL	2 COL (4.87") X 9.6"
HALF HORIZONTAL	4 COL (7.175") X 4.75"
QUARTER	2 COL (7.175") X 4.75"
EIGHTH	2 COL (3.5") X 2.275"

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REACH THE RIDERS Advertise with REC RIDER!